

# **Annual Sponsorships 2023**

Annual sponsorship packages give you the opportunity to provide year round support and receive year round recognition as a philanthropic leader in your community. All sponsorship opportunities are flexible and expandable and can be customized just for you! Below is a breakdown of how your investment is allocated to each event or campaign.

#### **Golf Tournament**

• Name/logo on website and materials

### **Empower Run & Walk**

- Name/logo on website and e-blasts
- Logo on race t-shirt

### Project Backpack & Holiday Gift Project

• Name/logo on website and e-blasts

### **Annual Corporate Sponsor E-Marketing**

- Annual logo placement on website
- Inclusion in donor e-newsletter

### Premier Package - \$20,000

#### **Leadership Sponsor of Golf Tournament**

- Full-page color ad in digital program
- Check-in table signage and on course signage
- 3 foursomes of golf

### Race Sponsor of Empower Run & Walk

- · Logo on sleeve of the race t-shirt
- Full-page color ad in digital program
- Company included in media opportunities
- Race registration for 20 participants

# Lead Sponsor of Project Backpack & Holiday Gift Project

• Named as Lead Sponsor on all materials

# Benefactor Package - \$13,500

#### **Gold Sponsor of Golf Tournament**

- Full-page color ad in digital program
- 3 foursomes of golf

#### Start & Finish Line Sponsor of Empower Run & Walk

- Logo on Race Start & Finish Banners
- Full-page color ad in digital program
- Logo on back of race t-shirt
- Registration for 16 participants

# Community Sponsor of Project Backpack & Holiday Gift Project

• Name/logo on Gift Tags

# **Champion Package - \$10,000**

# **Banquet/Lunch Sponsor of Golf Tournament**

- Signage in banquet room and at each table for lunch & dinner
- Full-page color ad in digital program
- 2 foursomes of golf

## Water Station Sponsor of Empower Run & Walk

- Logo on Water Station banner
- Full-page color ad in digital program
- Race registration for 14 participants

# Advocate Sponsor of Project Backpack & Holiday Gift Project

• Name/logo on Holiday Giving Tree Tags

# **Dreams Package - \$8,000**

# **Golf Cart Sponsor of Golf Tournament**

- Name/logo on signage on all golf carts
- Full-page color ad in digital program
- 1 foursome of golf

### Give Away Sponsor of Empower Run & Walk

- Logo on race day giveaway item
- Race registration for 10 participants

# Outreach Sponsor of Project Backpack & Holiday Gift Project

• Name/logo on decals at donation sites

# Vision Package - \$6,000

### **Snack Stand Sponsor of Golf Tournament**

- · Name/logo on snack stand and beverage carts
- Full-page color ad in digital program
- 1 foursome of golf

# Snack Sponsor of Empower Run & Walk

- Race registration for 8 participants
- Full-page color ad in digital program

# Partner Sponsor of Project Backpack & Holiday Gift Project

# Success Package- \$2,500

#### **Patron Sponsor of Golf Tournament**

- Full-page color ad in digital program
- 1 foursome of golf

# Supporter Sponsor of Empower Run & Walk

- Race registration for 4 participants
- Listing in digital program

# Contributing Sponsor of Project Backpack & Holiday Gift Project

# Friend Package - \$1,250

#### **Hole Sponsor of Golf Tournament**

- Name/logo displayed at specified hole
- Listing in digital program

#### Friend Sponsor of Empower Run & Walk

- Race registration for 2 participants
- Listing in digital program

Contributing Sponsor of Project Backpack & Holiday Gift Project

# Strength Package - \$4,500

### **Contest Sponsor of Golf Tournament**

- Signage at all contest holes/locations
- Full-page color ad in digital program
- 1 foursome of golf

### Mile Marker Sponsor of Empower Run & Walk

- Logo featured on a mile marker slide of digital program
- Race registration for 6 participants

Partner Sponsor of Project Backpack & Holiday Gift Project

# Advocate Package - \$1,750

### **Driving Range Sponsor of Golf Tournament**

• Name/logo displayed at Driving Range

### Supporter Sponsor of Empower Run & Walk

- Race registration for 2 participants
- Listing in digital program

Contributing Sponsor of Project Backpack & Holiday Gift Project

